

What is an AHEC?

Area Health Education Centers (AHECs) are not-for-profit organizations established to address serious health workforce shortages throughout the United States. Through collaboration with community-based partners, AHECs recruit students into healthcare professions, train and support healthcare professionals and advocate eliminating health disparities. More than 40 states have developed AHECs since Congress passed authorizing legislation in 1971.

Catskill Hudson AHEC

OUR VISION

The vision of Catskill Hudson Area Health Education Center is to foster an 11-county region that proactively assesses, develops and strengthens a diverse and motivated workforce to meet the needs of each individual community.

OUR MISSION

Catskill Hudson Area Health Education Center's mission is to address regional healthcare workforce shortages through education and collaborative community relationships to assist students, career seekers and health professionals.



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WEBCASTING SERVICES

**Webcast Your Next Event...
And Broadcast it
to the World.**

The connections are limitless!



www.CatskillHudsonAHEC.org

WEBCASTING

Do you want to expand the audience of your events? Are you looking to broadcast your message to an audience anywhere in the US or around the world inexpensively and effectively? Are you interested in Distance Learning opportunities for your business or organization? If so, Webcasting can be the solution you've been looking for - the possibilities are endless!

ABOUT WEBCASTING

Webcasting is efficient, fun and interactive! For example, it is possible for remote viewers to ask the presenter live questions through chat or Instant Messenger programs. In other words, even though someone may be viewing this event from their home or work computer, they can have the same interactive benefits as those who are physically in attendance at the program site. Also, documents, such as handouts and up-to-date agendas, can be uploaded to accompany the video.

Videos can be archived to access through a direct link on your organization's website. This affords viewers the flexibility to see and listen to the webcast at a time that suits them best. Access to the archived video can be password protected, which enables the organization to track the number of viewers and, possibly, charge a fee for access.

If you would like to discuss Webcasting options and service packages that would best suit your event needs, please contact us at:

webcasting@catskillhudsonahec.org

We look forward to helping you get your message to a wider audience!

SERVICES

Catskill Hudson AHEC offers a wide array of Webcasting services. We arrive at your location equipped with the latest in Webcasting equipment to provide you with an excellent quality, live broadcast video of your event.

OUR SERVICES INCLUDE

- Live Event Streaming over the Internet
- Event archiving in our online digital library
- Closed captioning is available*
- Request a DVD copy of your event*
- Conversion of your event into a "Podcast"*

**Additional fees apply for these services*



FAQ

Q: What is Webcasting?

A: Webcasting is a means of Broadcasting video and audio live to an extended audience via the Internet in real-time. It does not require special equipment.

Q: What are the requirements to view my Webcast?

A: Just about any PC or MAC that has a sound card, speakers and a monitor will work. Also required is broadband Internet connectivity (DSL/Cable or office LAN).

Q: What requirements are there to perform a Webcast of my event?

A: Catskill Hudson AHEC provides the equipment and the personnel to operate it. Our only requirement is access to a broadband Internet connection and you can leave the rest to us.

Q: What's the difference between webcasting and video conferencing?

A: Video conferencing is a point-to-point video connection, which is limiting. Webcasting is a video connection that transmits from one source to an unlimited number of viewers.

Q: What if I want to record my event or video, but not broadcast it live?

A: No problem. Your event can be recorded for DVD distribution or for on-demand access from our digital library.

Q: What does Webcasting cost?

A: Not as much as you'd probably think! We work with our clients on a case-by-case basis to make sure you're only getting the services you need at a price you can afford.

Q: How can I find out more about Catskill Hudson AHEC's webcasting services?

A: You can either call us at (845) 883-7260 or email us at:

webcasting@catskillhudsonahec.org