

UNYNSDO

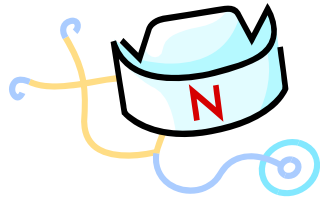
Upstate New York
Nursing Staff Development Organization

"Nurses who foster education, training and best practices."

The purpose of this local affiliation of staff development educators and the national organization is to provide a forum of collaboration that includes:

- *Provision of educational offerings relevant to staff development practice*
- *Identifying and developing strategies to address issues related to nursing education, health care reform and nursing practice*
- *Working on projects and programs of mutual benefit to the membership*
- *Collaboration and networking activities*

Please visit our website: www.iroquois.org/UNYNSDO



Special Thanks to...

The UNYNSDO Planning Committee:

Joyce McCormack, BS, RN
Roxanna Raffa, MSN, RN
Deanna Spendiff, MS, RN
Susan Sargent, MS, RN, BC
Sue Malinowski, MS
Andrea Nero, MS, RN-C

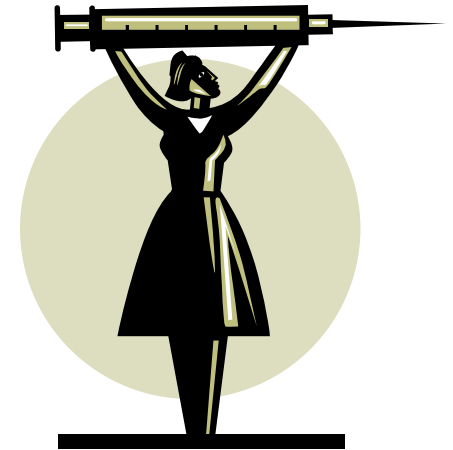


Samaritan Hospital
Education & Resources Dept.
2215 Burdett Avenue
Troy, NY 12180
Attn: Ann Gelais

UNYNSDO

Upstate New York
Nursing Staff Development Organization

Presents



Inspiring Excellence: Leading the Way!

Date: April 28, 2010

Time: 8:30 a.m. - 3:45 p.m.

Place: Mohawk Golf Club
Schenectady, NY

This activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This activity has been submitted for 5.0 contact hours.

To receive CE credits, attendance at entire event is required.

No commercial support has been provided for this program.

Inspiring Excellence: Leading the Way!

PURPOSE & INTENDED AUDIENCE:

To be an effective educator, one must also be an effective leader who is able to inspire and cultivate a culture of excellence. The purpose of this program is to provide theory and conceptual insight to foster leadership development for nurses, educators, and practitioners involved in healthcare education and training.

AGENDA:

8:30am-8:50am Registration & Refreshments
8:50am-9:00am Welcome & Introduction
9:00am-10:15am Presentation 1
10:15am-10:30am Break
10:30am-11:30am Presentation 2
11:30am-12:45pm Lunch & Networking
12:45pm-1:45pm Presentation 3
1:45pm-2:00pm Break
2:00pm-3:30pm Presentation 4
3:30pm-3:45pm Closing & Evaluations

OBJECTIVES:

Please visit our website for presenter biographies, presentation descriptions, and objectives:

www.iroquois.org/UNYNADO

PRESENTATIONS:

“Leadership SURVIVOR Challenge”

Sue Malinowski, MS
Director of Education
Saratoga Hospital, Saratoga, NY

We’re bringing some reality TV to our conference!

All attendees will be assigned to a “tribe” to work on an *Education Leadership Challenge*. This will be a great and fun way to start the day and meet your fellow conference attendees. Your teamwork, problem solving and creative skills will all be put to use during this engaging exercise. Will you be in the winning tribe?

PRESENTATIONS (continued):

“Leading Your Boss: The Subtle Art of Managing Up”

Sue Malinowski, MS
Director of Education
Saratoga Hospital, Saratoga, NY

Based on the book by John Baldoni, this program will provide you with 9 proven steps to increase your influence to obtain superior results for you, your boss and your entire organization. You will learn the keys to thinking and acting strategically, how to push back the right way, how to break down doors, work the system and lead with presence.

“Inspirational & Engaging Presentations: A Vital Leadership Tool”

Michele Champigny, MS
Director of Educational Resources and Development
Seton Health, Troy, NY

In today’s workplace, things and people move very quickly. There isn’t a lot of time to get your message across. You need to be concise when presenting while being engaging enough to keep them from checking text messages and emails!

Learn what the elements of an effective presentation are and how to be inspirational enough that they’ll follow you to where you are leading.

“Lighting Your Leadership Fire”

Barbara Wisnom, MSN, RN, CPCC, PCC,
Executive Coach, Meeting Facilitator, Trainer
The Third Zone, Irvine, CA

Fire is one of the fundamental elements of life. True leaders shine brightly. People are drawn to the brightness and heat of their “flame”.

Reigniting your leadership fire is the subject of this workshop. You will discover ways to put the *sizzle* back into your leadership; explore new perspectives about leadership and see the power of coming from the place of your authentic self. You will be more free to take risks and learn to trust your own wisdom.

REGISTRATION FORM:

“Inspiring Excellence: Leading the Way!”

(on April 28, 2010 at the Mohawk Golf Club)

Please complete this form and mail with payment to:

Ann St. Gelais
Samaritan Hospital, Education & Resources Dept.
2215 Burdett Avenue
Troy, NY 12180

- Registration deadline is April 21, 2010
- Registration fee is \$65.00 (Includes materials and lunch).
- For cancellations, no refunds given after April 15th
- Please make checks payable to: UNYNADO
- **Please indicate selection for lunch (below)
- For more information, please contact Sue Sargent at (518) 471-3185 or email sargents@nehealth.com
- For directions to the Mohawk Golf Club, please call (518) 374-9121 or visit www.mohawkgolfclub.com

PLEASE PRINT:

Name: _____

Title: _____

Organization: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Phone: _____

Email: _____

LUNCH SELECTION: (**Please check one.)

- Chicken Francaise w/ Lemon Wine Sauce
- London Broil w/ Mushroom Bordelaise Sauce
- Vegetarian Meal (Chef’s Choice)